

Social Media Marketing & Graphics person



Company: Citimark Group
Where: Concord Ontario (407 & Keele)
Employment: Full time
Remuneration: \$18-\$20

Some of the duties would include, but not limited to:

- Develop, support, maintain and manage social media strategies across various social networks including Facebook, Instagram, Twitter, Google +, YouTube, company website, etc.
- Pay-per-click campaigns from the ground up and execute the day-to-day management
- Assist in the development of marketing and promotional programs that support business objectives
- Prepare reports on trends and activities through research, data gathering and analytics information management
- Proactively manage the execution of digital and print materials
- Help create and execute marketing material such as campaigns, brochures, social media content, etc
- Design social media graphics, edit images and create cover images
- Design and create visual assets for social channels using Adobe Creative Suite
- Able to identify opportunities by monitoring relevant social media news, trends, and technology

What we are looking for:

- A self-starter who likes to take initiative and get things done
- Excellent communicator with a passion for customer service
- A content creator and social media strategist
- A good understanding of Search Engine Optimization and digital advertising

Please send resume to rob@citimarkgroup.com

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