



## **JR MARKETING/GRAPHIC ARTIST**

### **JOB DESCRIPTION:**

*Digital Labels is currently looking for a graphic artist to assist in our day to day marketing functions. This will include, but is not limited to the following:*

- *Creating original advertisement pieces for digital and print mediums*
- *Creating brochures, emails and other literature for digital communication*
- *Creating original content for social media and website*
- *Website design and maintenance*
- *Creation and implementation of new campaigns*

### **JOB QUALIFICATIONS:**

- *GCM graduate or student*
- *Available portfolio of graphics work*
- *Fluent Photoshop/illustrator skills*
- *Impeccable English, both written and verbal*
- *Strong web design skills*
- *Strong understanding of SEO and best practices*

- *Dependable, and hardworking*
- *Able to meet deadlines*
- *Able to work independently, as well as part of a team*

*Salary is based upon experience. This will be a temporary - full time summer contract, with the possibility for full time permanent*

*Digital Labels is the first all digital print production facility in Canada, specializing in labels and packaging.*

*We boast a casual and collaborative work environment where employees are able to learn and grow within our company.*

*Interested applicants please apply by emailing [marketing@digitallabels.ca](mailto:marketing@digitallabels.ca) with a cover letter and resume as well as a link to portfolio.*

*Thanks so much for your interest!*

[www.digitallabels.ca](http://www.digitallabels.ca)

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