

Junior Graphic Designer

MPP Marketing Group is searching for an experienced and talented Jr. Graphic Designer to join our team. The ideal candidate will report to the Creative Director and be responsible for the design and creation of various marketing initiatives (digital and print). The candidate will demonstrate creativity and strategic planning, along with a combined knowledge and experience in electronic environments.

Responsibilities:

- Develop concepts and create graphic materials for use and distribution through various marketing channels (including, but not limited to: overprint customization, web banners, online content, social media, email campaigns and print materials)
- Maintain artistic continuity by ensuring marketing materials meet brand standards
- Establish schedules and methods to guarantee timely delivery of marketing content
- Ensure quality control for customized marketing materials
- Other graphic and design projects as necessary
- Take direction from Creative Director
- Communicate effectively with all staff including project managers
- Develop concepts into design layouts and prepare layouts for printing
- Confident and creative designer with the ability to develop multiple solutions
- Ensure deadlines are met and projects are completed within budget
- Perform hands-on production and execution of design solutions.
- Take initiative and be able to present concepts

Qualifications:

- Expert working knowledge of Adobe Creative Suite including: InDesign, Photoshop, Illustrator on a Mac. Web experience is a plus.
- Position requires very strong creative concept, analytical thinking, and problem-solving skills.
- Ability to complete designs within client guidelines, on time and on budget.
- Position requires excellent communication (oral and written) and time management skills.
- The ability to work well under pressure is essential
- Strong time management skills: ability to effectively prioritize; manage multiple projects and meet tight deadlines in a fast-paced environment.
- Efficient at working on short turnaround projects
- Ability to create assets from scratch (icons, illustrations, graphics)
- Vast and excellent knowledge of the Adobe Creative Suite
- Exceptional sense for color and typography
- Excellent problem-solving skills

Must have the ability to:

- Demonstrate experience in print design
- Ability to create and use master pages and style-sheets in InDesign
- Knowledge of printing techniques and print-ready files
- Thoroughly understand a creative brief
- Foster inspiration and motivation through teamwork
- Be detail-oriented and thrive in busy environment
- Provide a variety of fresh styles and design solutions
- Understand and appreciate the value of collaboration
- Ask questions
- Works as team to better the creative output
- Have a sense of humor
- Have a positive attitude

If you are interested in this position, please email your **resume and portfolio** to:
careers@mppmarketinggroup.com