

Job Title: Digital Designer

Job Location: Hong Kong

Type of Employment: Permanent

Job Description:

The role requires a highly motivated, self-directed, enthusiastic person who works well under pressure and can thrive in a deadline driven atmosphere. Ability to deliver clean designs based on brand guidelines – requiring intrinsic design abilities, digital expertise and acute attention to detail. Has demonstrated their ability to effectively manage projects, budgets and timelines, as well as handle multiple projects simultaneously, working in a fast paced environment.

Job Responsibilities:

- Design innovative websites, applications, games, interfaces and digital campaigns including banners, microsites and eDMs.
- Work collaboratively with Creative, Developers and Project Management team to deliver digital output on brief at the highest level of quality
- Manage and track time spent per project and meet deadlines
- Continual professional development to keep up to date with new design trends and tools
- Ability to interpret client briefs and bring them to life
- Support others and complete tasks as required by manager
- Punctually and accurately completes time-sheets and job records within workflow tool

Job Requirement:

- University degree in Graphic Design preferred with a minimum of 2 years of related experience
- Expertise in Adobe Creative Suite on Mac, including Photoshop, Illustrator and InDesign
- Experience with After Effects a plus
- Strong understanding of design, layout and typography
- Understanding of HTML and CSS as it relates to design
- Experience with response design and execution
- Experience following and applying existing brand guidelines
- Flexible, adaptable and have a good sense of cross-cultural advertising and communication
- Strong team player – ability to work with multiple teams in multiple locations

Benefits:

We offer attractive remuneration package and fringe benefits such as 5 days work, 15 days of annual leave, group medical, dental and life insurance coverage to the successful candidate. In

addition, you will have an opportunity to work in a reputable company with excellent career exposure.

Submission:

Interested parties, please submit your resume in MS Word format with your availabilities and expected salary to hk.resourcing@wlt.com. All information provided will be treated in strict confidence and used solely for recruitment purpose.