

JAM - ART DIRECTOR:

jamdirect.ca

Job description:

A JAM Art Director develops digital and direct designs from concept through execution for some of Canada's biggest brands. Supported by a team of over 100 one-to-one communication experts, you'll enjoy the freedom to develop your craft in a culture that promotes personal and professional growth.

Our office is located in Liberty Village, Toronto. See jamdirect.ca to learn more about us.

Key responsibilities:

- Design emails, motion graphics, websites and traditional Direct Marketing collateral
- Effectively interpret client needs, as outlined in creative briefs, and translate them into compelling visual designs, with UX in mind
- Create original concepts and layouts in collaboration with account and creative teams
- Ensure brand consistency across projects
- Present creative internally
- Receive and implement feedback with a positive attitude

Desired Skills and Experience:

- portfolio required
- 0 - 3 years Art Direction experience at an advertising agency
- The ability to demonstrate your experience with a strong portfolio preferably focusing on direct campaigns in the print and digital space. (DM, email, ebanners)
- Post-secondary education related to Art Direction
- Fluent in all relevant design software, such as InDesign, Photoshop and Illustrator

- Video editing is an asset
- Strong communication and problem-solving skills
- Ability to meet deadlines
- Strong attention to detail
- Working knowledge of Web development best practices (Responsive design, HTML 5, CSS)
- Working knowledge of After Effects is an asset

Optimal traits:

- Confidence without ego
- Glass-half-full outlook
- Eagerness to question things
- Accountability, even when that means highlighting mistakes
- Desire to be better, and make those around you better
- Passion for advertising

Notes:

Jam is looking for a student with a strong portfolio who has excellent conceptual ability to develop and execute campaigns, the majority of which involve direct mail. You will work with copy writers, must have an eye for detail and be a self starter

Apply to:

Dan Bouwhuis at dan@jamdirect.ca by August 18th at noon.