

JOB DESCRIPTION



***INTERESTED APPLICANTS PLEASE SEND YOUR RESUME TO
CASSANDRA_FERRARO@ATANTIC.CA***

DESIGNER, GRAPHIC & STRUCTURAL

Reporting to the Design Manager, this position is responsible for developing and producing 3D graphic renderings, display assembly instructions and structural prototypes based upon Customer and Retailer specifications.

Responsibilities:

- Create creative and innovative concepts of packaging, displays and graphics, including 3D renderings to meet Client and Retailers' requirements
- Develop display assembly instructions
- Develop display and packaging structural designs utilizing ArtiosCAD
- Work with other Structural Designers to present creative, structurally sound concepts to satisfy Client and Retailer requirements
- Perform required work in a timely manner
- Confer with Sales/Clients and the Design Department Coordinator regarding project requirements
- Maintain appropriate and accurate files of completed assignments via Salesforce
- Assist in maintaining/creating forms, spreadsheets, and procedures to aid in the flow of information and processes
- Create "print ready" artwork for Clients
- Assist with Digital and Prepress procedures / processes
- Communicate and work within a team
- Participate in preparing Client presentations
- Operate graphic design equipment such as graphic computers, cameras, printers, and scanners
- Perform other tasks or jobs as required
- Work safely, reporting hazards and unsafe conditions, and take all reasonable measures to protect themselves and their co-workers
- Use and or wear personal protective equipment that the company requires to be used or worn
- Work in compliance with the responsibilities as outlined in the Ontario Occupational Health & Safety Act and the Industrial Regulations and with the Company's safe practices and procedures

Qualifications:

- Diploma in Graphic & Packaging Design
- Working knowledge of:
 - Adobe Suite e.g. Illustrator, Photoshop
 - ArtiosCAD
 - 3D software e.g. Solidworks
 - InDesign
- Knowledge of display and merchandising development

JOB DESCRIPTION



- In depth knowledge of flexo, litho and digital print processes
- Knowledge of corrugated packaging allowances
- Knowledge of CAPE software
- Experience in operating Kongsberg cutting table
- Must have basic skill levels in Microsoft Word and Microsoft Excel
- Capable of working with minimal supervision and within a Team Environment

Competencies:

Customer Focus - Personally demonstrates that, external and internal, Customers are a high priority. Identifies Customer and determines the needs and expectations and responds to them in a timely and effective manner. Anticipates and prevents delays that can adversely affect the Customer. Keeps Customers informed about the status of pending actions and audits Customer satisfaction with products or services.

Decision Quality - Gathers enough information to allow a pragmatic assessment of risks and benefits of alternative approaches in any decision. Stays focused on objectives and considers both the short-term and longer-term impact of decisions and keeps objectives in mind throughout the process. Communicates the impact and implications of decisions. Completes the appropriate level of due diligence required to make a proper and accurate decision.

Drive for Results - Achieves results within established timelines. Understands and demonstrates that intentions, activities and results are not the same. Pursues everything with energy, drive, and a need to finish; does not give up before finishing, even in the face of resistance or setbacks; consistently challenges self and others for results.

Leadership - The expectation of leadership is not reserved solely for only those who are in positions of authority, but from all employees. They demonstrate high integrity and are motivated by wanting to make a real difference to people by delivering a high-quality service for their Customer and the organization. In positions of authority they: invest in development for the right people and identify and develop future leaders, and coach and provide candid feedback to others. They are visible and they model behaviours, competencies and values expected and inspire others to undertake challenging tasks and projects.

Teamwork - Is an effective team player who adds complementary skills and contributes valuable ideas, opinions and feedback. Communicates in an open and candid manner and can be counted upon to fulfil any commitments made to others on the team. Ensures the right stakeholders are informed and involved where necessary. Is ready to “roll up their sleeves” as necessary.

Think and Act like an owner - Thinks and cares about the organization like an owner. Commits to and upholds organizational values, and core behaviours even under difficult circumstances. Demonstrates a strong sense of responsibility and dedication to the success of the organization. Takes appropriate risks,

JOB DESCRIPTION



holds self and others accountable for measurable, high-quality, timely, and cost-effective results and openly raises a challenge even if others don't.